



TBCCI NEWSLETTER APRIL 2012

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INTERVIEW WITH MARIA GARDNER SENIOR CONSULTANT CRITERION PARTNERSHIP

TBCCI are very pleased to present an interview given by Maria Gardner, Senior Consultant at Criterion Partnership, UK, a new member of the TBCCI. Ms Gardner talked about her professional life and association with Criterion Partnership, business psychology and test publishing, retaining talents for businesses, human implications associated with new business initiatives, the relevance of these services to the progress and challenges in UK-Turkey businesses and Criterion Partnership's activities in Turkey and future activities. To view the interview with Maria Gardner, [click here](#).



NEWS ABOUT TURKISH ECONOMY

January-February UK Turkey Export Imports
FDI inflow into Turkey up 72% in January 2012
and in the year 2011.

Turkish Economy Grows By 8.5% In 2011

Istanbul Capital of Foreign Investment in Turkey

Turkey's New Incentive Scheme to Support Regions

Turkish Prime Minister's Visit To China

Turkey's Trade Agreements

[Click here to read the news](#)

NEWS ABOUT EXPORT PROCEDURES & CUSTOMS NOTICES

Exporter Registry Form for Textile & Garments Exports to Turkey

A.TR Exporter Statement Where No Export Declaration Is Available

Advice on Box 1 & Page 4 of EUR1 when applications made by Agents

Amended Advice from Customs & Excise on EUR1 & A.TR

HMRC notice for duplicate EUR1 or A.TR certificate

New TBCCI Document Services

[Click here to read the Export News & Customs Notices](#)

UK-TURKEY BUSINESS FORUM

Thursday, 19 April 2012, London



A one-day major event on Trade & Investment Opportunities and Assisting Businesses in Turkey and the UK, Case and Success Stories in both countries, a panel on Istanbul Financial Centre Project and a buffet dinner and networking. H.E. Ünal Çeviköz, the Turkish Ambassador to the UK and Alderman David Wootton, the Lord Mayor of the City of London are Guest of Honour speakers.

ORGANISED BY

Commercial Counsellor's Office Turkish Embassy
London

TBCCI Turkish British Chamber of Commerce &
Industry

BizNET Business Network

EVENT PARTNERS

UKTI UK Trade & Investment

ISPAT Investment Support & Promotion Agency Turkey

DEİK Foreign Economic Relations Board of Turkey

GOLD SPONSORS

British Institute of Technology & E-Commerce

Bistro-1

Sofra Restaurants

Regalis Group

MEDIA PARTNERS

Oxford Business Group

Clean Energy Pipeline

VENUE:

[Church House Conference Centre](#),

Dean's Yard, Westminster,
London SW1P 3NZ.

Map & Directions [See here](#)

[REGISTER ONLINE](#)

PROGRAMME

13:00-16:00 SESSION-1

INVESTMENT & TRADE OPPORTUNITIES IN TURKEY

Room: Hoare Memorial Hall

PROGRAMME

- **Trade & Investment Opportunities in Turkey**
- **Coffee Break**
- **Istanbul Financial Centre Project**
- **Success Stories of the British Companies in Turkey** (BAE, KPMG, SHELL, HSBC)
- **Q & A**

SPEAKERS AND MODERATORS

- **Jessica Hand**, HM Consul-General Istanbul & Director UKTI Turkey
- **Hasan Pehlivan**, Principal Advisor to the President of Investment Support and Promotion Agency of Turkey
- **Andrew Jeffreys**, Editor in Chief of Oxford Business Group
- **Nicholas Armour**, Director, International Group UKTI
- **Sarwant Singh**, Partner, Frost Sullivan
- **Wayne Evans**, Director International Strategy, The City UK
- **Charles Gordon** Head of Insurance and Reinsurance DLA Piper UK,
- **Steve Harris**, Business Development Executive BAE plc
- **Lars Meyer**, Director KPMG Turkey Transaction Services, KPMG

13:00-16:00 SESSION-2

KEY IDEAS FOR TURKISH BUSINESSES TO BE MORE SUCCESSFUL IN THE UK MARKET

Room: Bishop Partridge Hall

PROGRAMME

- **Working with Sector Experts**
- **Importance of Branding - Packaging**
- **Educate Your Supplier**
- **Increase Profit with Online Sales**
- **Premier Football League Opportunities**
- **Coffee Break**
- **Success Stories of the Turkish Businesses in the UK** (BEKO, SELECT, SOFRA, YDS, JJ FOOD SERVICE, CIM STONE, GINA SHOES)
- **Q & A**

SPEAKERS AND MODERATORS

- **Yüksel Akça**, Chief Commercial Counsellor, Turkish Embassy, London
- **Ragıp Balcıoğlu**, MD, BEKO Plc
- **Cafer Mahiroğlu**, MD, Select
- **Silas Suchanek**, International Business Defence Manager Yakupoglu A.S. YDS
- **Gareth Bowen Alan Butterworth** MD Turkey Opportunities
- **Babu Datta**, MD, Evolve Creative
- **Zeynep Turidi**, MD, Onizz
- **Tuncay Kurnaz**, MD, Bistro-1 Ltd
- **Hakki Tatar**, MD, Pussycat London
- **Attila Kurdash**, MD, Gina Shoes

16:00-16:30

KEYNOTE SPEECHES

Room: Assembly Hall

HE Ünal Çeviköz

Ambassador of Turkey to the UK

Alderman David Wootton

The Lord Mayor of the City of London

Yavuz Mollasalihoğlu,

Chief Commercial Counsellor, Turkish Embassy, London

Dr. Harvey Marshall

Chairman, TBCCI

Kanat Emiroğlu

MD British Gas Business & Member of Advisory Board, Business Network

16:30-18:30

BUFFET DINNER & NETWORKING

TO REGISTER,

Email us at info@tbcci.org and please mention which of the two Sessions you will attend.

REGISTER ONLINE

- **Russell O'Brien**, Shell International, Vice-President Finance, Retail
- **Yasemin Aktar**, Director, Head of Sales Turkey, HSBS
- **Murat Gunenc**, MD, CI Sports Goba
- **Ali Guvemli**, MD, JJ Food Service
- **Asil Tan**, MD, Cim Stone

SPONSORSHIP OPPORTUNITIES

TBCCI FORTHCOMING EVENTS

16 April, London: Build Turkey: Property-Construction In Turkey Seminar. ([Full Programme >>](#))

02 May, Manchester: Doing Business in Turkey (**New**) ([More >>](#))

16 May, London: 2nd Conference On The New Turkish Commercial Code ([Full Programme >>](#))

14 June. London: The House of Lords Cross Border Legal Issues-3, Arbitration ([More >>](#))

Kind Regards



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